



Severn Sound Environmental Association

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PRESS RELEASE

FOR IMMEDIATE RELEASE

June 3, 2026

SSEA celebrates Climate Action Week highlighting local municipal climate work.

Port McNicoll, Ontario – The Severn Sound Environmental Association (SSEA) is celebrating Climate Action Week by highlighting important municipal climate action. At the recent SSEA's Awards night, Severn Sound Municipalities were presented with beautiful hand made plaques celebrating their participation in the Federation of Canadian Municipalities' (FCM) Partners for Climate Protection (PCP), several achieving Milestone 4 of 5! Municipalities being celebrated included:

- Township of Springwater (PCP Milestone 1): completed GHG baseline; recognized for facility investments, including a regional first electric ice resurfacer (arriving 2026).
- Township of Georgian Bay (PCP Milestone 4): completed energy audits across all facilities and installed EV charging stations.
- Town of Midland (PCP Milestone 4): recognized for infrastructure investments, including the King Street Rejuvenation project diverting millions of litres of rainwater from the sewer system.
- Township of Oro-Medonte (PCP Milestone 4): advancing climate action across all departments with an adopted plan guiding energy savings, upgrades, and extreme weather preparedness.
- Town of Penetanguishene (PCP Milestone 4): recognized for tree policies and planting initiatives.
- Township of Tay (PCP Milestone 4): responded swiftly to the 2025 ice storm, providing a warming centre at the Township office.
- Township of Severn (PCP Milestone 4): recognized for pollinator plantings and building flood resiliency.
- Township of Tiny, (PCP Milestone 4): celebrated for addressing the complexities of water, water conservation, and a dynamic shoreline study, a unique policy tool.

“SSEA’s leadership in climate action is invaluable. I’m proud of the strong partnership between staff, municipalities, and community members. Our municipalities are thankful

for the SSEA support guiding progress through the PCP program.” *Danielle Alexander, SSEA Board Chair & Springwater Councillor*

“SSEA is proud to support and celebrate municipal climate action. Through strong collaboration with our partners, we continue to advance environmental science, restoration, and sustainable solutions” says *Julie Cayley, SSEA Executive Director* “We are looking forward to building a lasting green legacy together.”

Julius Lindsay, a climate strategist and keynote speaker recognized for advancing inclusive, community centered approaches to climate action across Canada, delivered an inspiring and dynamic keynote on the importance of diversity and inclusion in climate work, sharing strategies to effectively engage and reflect community priorities.

Follow the SSEA this week on our social media platforms as we highlight each municipality!

The Severn Sound Environmental Association is a Joint Municipal Service Board working on behalf of seven municipalities to protect and enhance the environmental health of the Severn Sound watershed. To learn more about SSEA and our initiatives, visit www.severnsound.ca.

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Connect with Us

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SSEA hand made plaques recognizing PCP milestones achieved by member municipalities

PCP Milestone awards by municipality:



Township of Springwater: Jon Main (SSEA), Briana Dean, Councillor Danielle Alexander, Renee Ainsworth



Township of Severn: Mayor Mike Burkett, Jon Main (SSEA), Councillor Phil Brennan, Deputy Mayor Judith Cox, Councillor Mark Taylor, Derek Burke



Township of Georgian Bay: Jon Main (SSEA), Mayor Peter Kotsier, Jennifer Schnier



Town of Penetanguishene: Jon Main (SSEA), Councillor Suzanne Marchand



Township of Tiny: Jon Main (SSEA), Director Tim Leitch, Julie Cayley (SSEA ED)



Town of Midland, Jon Main(SSEA), CAO Rhonda Bunn, Julie Cayley (SSEA ED)



Township of Oro-Medonte: Jon Main (SSEA), Councillor Lori Hutchison, Deputy Mayor Peter Lavoie, Mayor Randy Greenlaw, Director Michelle Jakobi, Councillor Jon Bard, CAO Shawn Binns



Township of Tay, Jon Main(SSEA), Mayor Ted Walker, Taylor Craig, Deputy Mayor Barry Norris