

# THE OPIOID CRISIS IN OUR COMMUNITY

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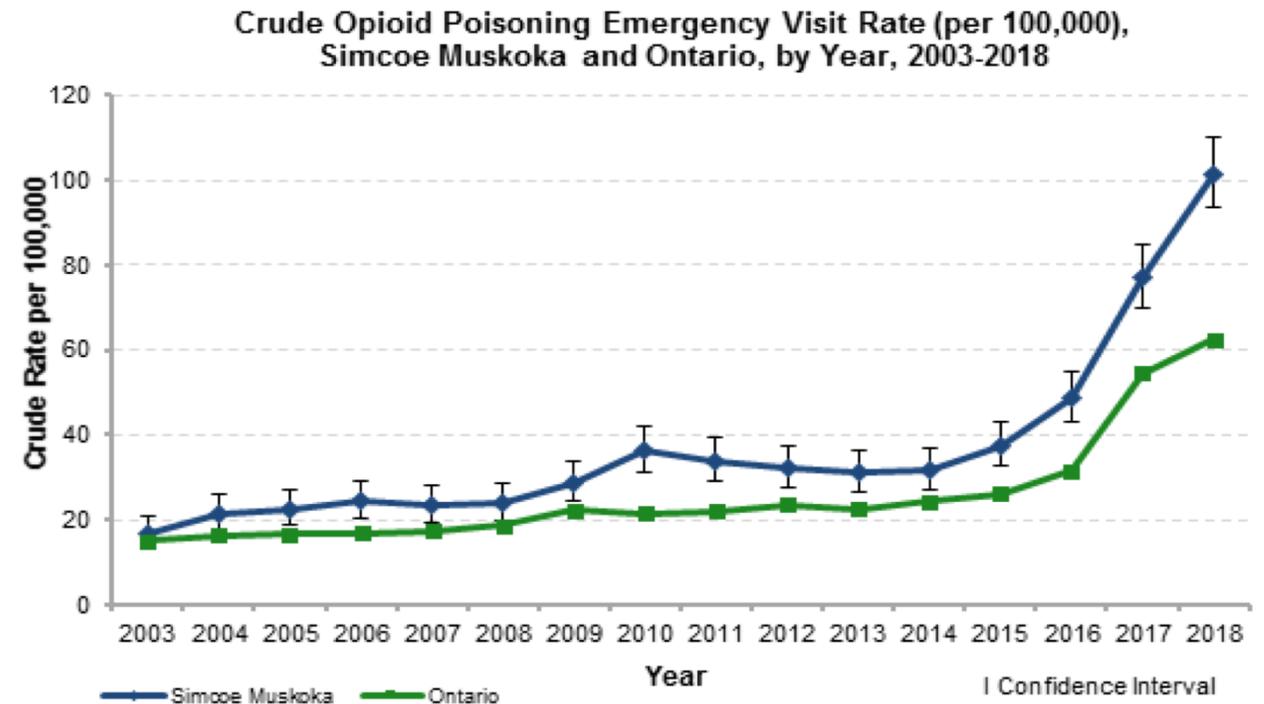
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Simcoe Muskoka District Health Unit

# LOCAL DATA

## Opioid Poisoning Emergency Department Visits Rate



Data source: 2003-2017+Jan-Sept, 2018 Ontario Agency for Health Protection and Promotion (Public Health Ontario). Interactive Opioid Tool. Toronto, ON: Queen's Printer for Ontario; 2018. Available from: <http://www.publichealthontario.ca/en/DataAndAnalytics/Opioids/Opioids.aspx>. Updated March 20, 2019; October-December, 2018 taken from Data Sources: National Ambulatory Care Reporting System (NACRS), Canadian Institute for Health (CIHI), distributed by the Ontario Ministry of Health and Long-Term Care through weekly reports (FY2018/19). Data extracted from the week 49: (Mar. 04-10, 2019). Data are preliminary and subject to change

# LOCAL DATA

Opioid Overdose Emergency Department Visits, Simcoe Muskoka Residents Visiting Any Ontario Hospital, 2019 (January - June)

Geographic Area	Count of Opioid Overdose Visits	Crude Rate <sup>y</sup> (per 100,000)	Significantly Different SMDHU	Significantly Different Ontario
Ontario	6,393	89.3	Lower	N/A
<i>Simcoe Muskoka</i>	348	119.1	N/A	Higher
Muskoka	18	55.4	Lower	
Simcoe County	330	127.1		Higher
<b>Simcoe Muskoka Municipalities</b>				
BARRIE <sup>^</sup>	158	214.0	Higher	Higher
TAY	13	201.9		Higher
MIDLAND	18	198.7		Higher
ORILLIA	31	188.3		Higher
SEVERN	10	137.9		
PENETANGUISHENE <sup>^^</sup>	6	125.1		
COLLINGWOOD	14	119.3		
ORO-MEDONTE	12	104.0		
CLEARVIEW	7	94.5		
ESSA	10	85.4		
WASAGA BEACH	9	79.5		
HUNTSVILLE	7	66.0		
INNISFIL	13	65.9		
SPRINGWATER	6	58.1		
NEW TECUMSETH	7	35.2	Lower	Lower
BRADFORD W GWILLIM.	7	33.8	Lower	Lower

NB: all other Municipalities within Simcoe Muskoka had less than 5 visits for this period.



**SIMCOE MUSKOKA  
OPIOID STRATEGY**

**An Action Plan for Our Communities**

# SMOS REPORT



**PreventOD.ca**

*A Partnership between the County of Simcoe, District of Muskoka, LHIN & Health Unit*

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# NEP PARTNERSHIP



# PREVENTION PILLAR



# INCREASE KNOWLEDGE AND SKILLS IN ADDRESSING HARMS ASSOCIATED WITH OPIOID MISUSE.

- Over 125 presentations and dozens of media interviews done within the community to address opioid use in 2018.
- Continuing to examine literature to determine effective programming and initiatives



# RESOURCES TO INCREASE KNOWLEDGE AND SKILLS IN ADDRESSING HARMS ASSOCIATED WITH OPIOID MISUSE

## Mental Health Assist:

- [Prescription Opioids Educator Information Sheet](#)
- [Prescription Opioids Parent Information Sheet](#)
- [Prescription Opioids Youth Information Sheet](#)

## Health Unit Resources:

- [Opioid Frequently Asked Questions for Educators](#)
- [Opioid Overdose Fact Sheet](#)
- [Prescription Opioids and Seniors information sheet](#)
- [Do You Know Who's In Your Medicine Cabinet?](#)

# EDUCATION TO INCREASE OPIOID AWARENESS

- We're working with Georgian College to coordinate youth events, projects, campaigns to create opioid awareness
- We're working in partnership with school boards and the OPP to establish programming that aims to reduce harmful substance use



# ADDRESSING ROOT CAUSES OF OPIOID MISUSE AS IT RELATES TO MENTAL HEALTH AND WELL-BEING, EARLY CHILDHOOD DEVELOPMENT AND PARENTING



# Simcoe Muskoka Opioid Strategy Lived Experience Survey (2018)

Key problems most commonly identified by respondents as leading to opioid misuse, addiction, and overdose in the community (n=89):

- mental health/illness (67.4%)
- past and/or current trauma (67.4%)
- easy access to opioids (62.9%)
- medical prescribing of opioids (59.6%)
- knowing other people who do drugs (53.9%)
- lack of treatment for addictions (52.8%) and pain (aside from opioids; 52.8%)

# ADDRESSING STIGMA

‘People Who Use Drugs Are Real People’ anti-stigma campaign

This can be found on our Health Unit website:

[www.smdhu.org/realpeople](http://www.smdhu.org/realpeople)

# WHERE TO FIND HELP

- RAAM Clinics
- Canadian Mental Health Association
- Connex Ontario: 1-866-531-2600  
[www.ConnexOntario.ca](http://www.ConnexOntario.ca)

